



Thursday, October 8

Supporting EveryStep  
Programs and Services

[artofcompassioniowa.org](http://artofcompassioniowa.org)

## In 2020, EveryStep is bringing the Art of Compassion home.

This year, EveryStep's signature fundraising event will bring the community together — at home — to celebrate and support programs that positively impact people at life's most vulnerable times.

With the theme of *Compassion Starts at Home*, this year's event reminds us that when you gather together — even from your homes — your support allows EveryStep to continue to provide compassionate care to our community.

**The 2020 Art of Compassion features a unique, interactive virtual house party experience!**



### Invite your friends to your Art of Compassion celebration!

Parties may be held in your home or place of business.



### Open your Art of Compassion Party Kit

You'll receive a kit to help you create your own in-home gala experience.



### Add Your Own Touches

Want to keep it casual? Or would you rather roll out the red carpet and make it a black tie event? It's your party and it's up to you!



### Enjoy a Catered Dinner

Dinner and dessert will be provided by a local restaurant.



### View the Program

Watch our special presentation, featuring stories of compassion and hope among the patients and clients served by EveryStep.



### Bid-Give-Win

Bid on fabulous items via our online silent auction. Insta-buys and raffles will also be available throughout the evening.

## EveryStep

**Proceeds support more than 30 programs, including:**

### Programs For At-Risk Children and Families

EveryStep offers many programs to help families get a healthy start and build a strong foundation for the future. Services include in-home visits, pre- and postnatal education, case management, developmental screenings, interpretation and more — all at no cost.

### Grief & Loss Services, Home of Amanda the Panda

Grief support is provided at no cost to individuals, children and families struggling with the loss of a loved one. Support groups, educational materials, overnight camps and social events are just a few of the ways we help people manage grief and live a healthy life.

### Hospice

Hospice care is provided in our patients' homes and at Kavanagh House in Des Moines and Greater Regional Hospice Home in Creston. No one is ever turned away from care for inability to pay, making donor support a critical factor in serving everyone who needs our help.

### Quality of Life Program

Our Quality of Life Program is an important part of hospice care. With support from donors, we are able to grant "wishes" for our patients and their families. Wishes include comfort items, travel expenses to reunite families, and special experiences that patients want to cross off their "bucket lists."

# SPONSORSHIP OPPORTUNITIES & PARTY OPTIONS

## Exclusive Presenting Sponsor \$10,000

- Exclusive private party for 16 at place of business or home; catered by local restaurant
- First choice of local restaurant partners to cater event
- Company listed as Presenting Sponsor in all event publicity and advertisements
- Exclusive gift for each of your guests
- EveryStep Staff to help host your party
- Speaking opportunity during virtual program
- Branding opportunities for home-based party supplies
- Formal recognition during the event
- Signature cocktail, wine, and beer provided
- Prominent recognition on invitations, media and on event materials
- Logo recognition on EveryStep website homepage for one year

## Community Sponsor \$5,000

- Exclusive private party for 12 at place of business or home; catered by local restaurant
- Company logo listed in event publicity
- EveryStep Staff to help host your party
- Formal recognition during the event
- Signature cocktail, wine, and beer provided
- Prominent recognition on invitations, media and on event materials
- Logo recognition on EveryStep website homepage for one year

## Compassion Sponsor \$2,500

- Party for 8 at place of business or home; catered by local restaurant
- Company logo listed in event publicity
- Formal recognition at the gala
- EveryStep Staff to help host your party
- Wine and beer provided
- Recognition on signage and virtual program
- Recognition on social media and logo recognition on event website for one year

## Table Sponsor \$1,250

- Party for 8 at place of business or home; catered by local restaurant
- Beer and wine provided
- EveryStep Staff to help host your party

## SMALLER PARTY OPTIONS

### Party of 6 \$900

### Party of 4 \$600

### Party of 2 \$300

## Interested in being one of our featured restaurants?

Each house party will receive a catered dinner from a local restaurant. EveryStep would love to support your restaurant with this unique opportunity. For more information, please call **(515) 238-0898** or email [events@everystep.org](mailto:events@everystep.org).

## About EveryStep

EveryStep, formerly known as HCI Care Services & Visiting Nurse Services of Iowa, has been offering care and support since 1908.

Our non-profit programs help clients and patients through life's most difficult moments, providing access to healthcare and support services to improve the well-being and quality of life of all individuals.



EveryStep offers more than 30 programs including:

- **Support for Children and Families**
- **Community Health Services**
- **Interpretation Services**
- **Grief & Loss Services**  
*Home of Amanda the Panda*
- **Home Care**
- **Hospice Care**  
*In the home, as well as Kavanagh House in Des Moines and Greater Regional Hospice Home in Creston*

This year, EveryStep will serve more than 65,000 Iowans.

For more information about sponsorships, please contact EveryStep Foundation at **(515) 238-0898** or [events@everystep.org](mailto:events@everystep.org)

